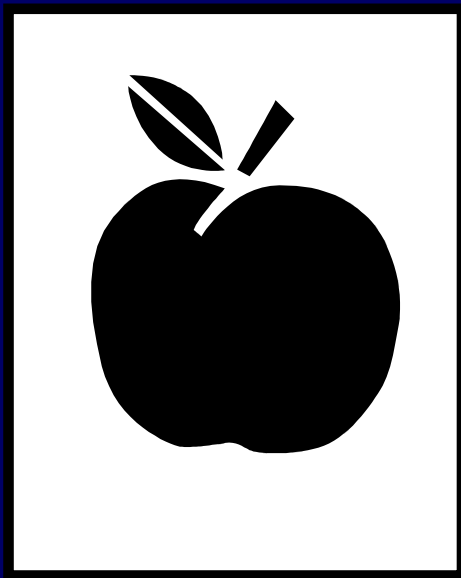




Energy Efficiency (Like a Windfall Apple): Within Easy Reach




Governor's Conference on Housing
and Community Development
Presented Peg Gallos



“Energy efficiency
isn’t just low-hanging
fruit; it’s fruit lying on
the ground.”

U.S. Dept. of Energy Secretary Steven Chu



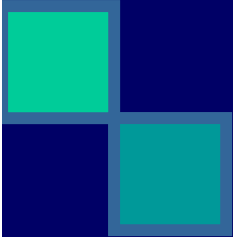

New Jersey: A leader in programs that promote Energy Efficiency

SAVED since 2001

- More than 22 million megawatts of electricity
 - More than 70 million dekatherms of natural gas
- 




NJ Energy Master Plan

- 
- 20% Reduction In NJ's Energy Consumption By 2020
 - 30% Of NJ's Electricity From Renewable Sources By 2020
 - Steep Reductions In Greenhouse Gas Emissions – 20% By 2020; 80% By 2050
- 




Why Energy Efficiency?

- Woolwich
 - Maplewood
 - Freehold
- 



Approaching the EE Project: Elements for Success

- Clean Energy Program
 - Importance of Energy Audit
 - Long-term Contracting
 - Other Helpful Resources
- 

1-800-866-NJSMART
(Memorize this Number!)



Clean Energy Program

- Design and technical assistance
- Incentives for qualified equipment
- Incentives for improved energy performance




The Energy Audit is an Important First Step

NJ Board of Public Utilities, Sept. 22, 2009



Types of Energy Audits

- Level 1
 - Walk-through Assessment
 - Level 2
 - Energy Survey and Analysis
 - Level 3
 - Investment-grade Audit
- 



Energy Savings Improvement Plan

A Type of Performance Contracting






American Recovery and Reinvestment Act

Energy Efficiency and Conservation Block Grants

- Direct Recipients
- Indirect Recipients



Other Resources

- Alternative Fuel Program
 - EPA Webinars
 - Clean Cities Program (USD OE)
 - Economic Development Authority
 - DOT and DEP
 - Sustainable Jersey
- 



NJ Board of Public Utilities

- www.nj.gov/bpu
 - www.njcleanenergy.com
 - www.nj.gov/emp
 - www.nj.gov/recovery
 - www.sustainablejersey.com
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